GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
WORK AND EDUCATION

-- FINAL TOPLINE --

Results are based on telephone interviews conducted August 1-23, 2023, with a random sample of –1,014—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –522—national adults in Form A and the sample of –492- national adults in Form B, the margin of sampling error is ±5 percentage points.

For results based on the sample of –491—adults who are employed full- or part-time, the maximum margin of sampling error is ±5 percentage points.

For results based on the sample of –219—parents with children in Kindergarten through Grade 12, the maximum margin of sampling error is ±8 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact **galluphelp@gallup.com**.

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21.   *(Asked of men who are employed full or part-time but who are not self-employed)* Which of the following best describes the kind of clothes you wear to work most days – [ROTATED: a suit or other professional clothing, a shirt and slacks or other casual business clothes, casual street clothes, such as jeans, shorts or other informal clothes, (or) a uniform]?

22.   *(Asked of women who are employed full or part-time but who are not self-employed)* Which of the following best describes the kind of clothes you wear to work most days – [ROTATED: business professional clothing, such as suits or suit separates, business casual clothing, such as blouses, dress pants, dressy jeans or skirt, Casual street clothing, such as casual jeans, t-shirts or leggings, (or) a uniform]?

COMBINED RESPONSES (Q.21/Q.22): BASED ON –396-- EMPLOYED MEN/WOMEN WHO ARE NOT SELF-EMPLOYED; ±6 PCT PTS

	Business dress	Casual business	Casual street clothes	Uniform	Other (vol.)	All/ mixed/ (vol.)	No opinion
All workers							
2023 Aug 1-23	3	41	31	23	*	2	*
2019 Oct 1-31	7	34	31	27	*	1	--
2015 Aug 5-9	13	30	33	22	1	1	1
2007 Aug 13-17	9	43	28	19	*	1	--
2002 Aug 5-8	12	32	32	23	*	1	--
Men							
2023 Aug 1-23	3	32	33	31	--	1	*
2019 Oct 1-31	7	27	34	31	*	1	--
2015 Aug 5-9	14	19	40	24	*	1	1
2007 Aug 13-17	12	34	31	22	--	1	--
2002 Aug 5-8	12	26	36	24	*	2	--
Women							
2023 Aug 1-23	3	51	30	14	*	2	*
2019 Oct 1-31	7	42	27	23	--	2	--
2015 Aug 5-9 ^	11	42	25	18	1	1	1
2007 Aug 13-16 ^	6	52	25	15	1	1	--
2002 Aug 5-8 ^	13	38	27	21	--	1	--

^ WORDING: Which of the following best describes the kind of clothes you wear to work most days – [ROTATED: a business dress or other professional clothing, a blouse and a skirt or slacks or other casual business clothes, casual street clothes, such as jeans, shorts or other informal clothes, (or) a uniform]?

GALLUP POLL SOCIAL SURVEY
August 2023
Public Release Data

QN21QN22COMBO: Work Clothes BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	Unweighted n	396	249	147	259	128	113	179	97	197	138	55	101	191	96	65	121	192
	Weighted n	421	232	189	263	150	132	194	90	177	128	112	103	207	104	80	146	179
Suit/Business clothing		11	6	5	5	5	8	2	1	9	1	-	2	7	2	1	0	9
		3%	3%	3%	2%	4%	6%	1%	1%	5%	1%	-	2%	3%	2%	2%	0%	5%
Casual business clothes		171	75	96	99	66	44	88	34	97	41	31	34	90	42	19	52	94
		41%	32%	51%	38%	44%	33%	45%	38%	55%	32%	28%	33%	44%	41%	23%	36%	52%
Casual street clothes		132	76	56	94	37	44	55	33	36	53	43	34	59	38	31	53	42
		31%	33%	30%	36%	25%	33%	29%	36%	20%	42%	38%	33%	28%	36%	39%	36%	23%
Uniform		98	71	26	60	37	32	45	21	30	31	36	31	44	22	28	37	30
		23%	31%	14%	23%	25%	24%	23%	23%	17%	24%	32%	30%	21%	21%	36%	25%	17%
Other		1	-	1	-	1	-	1	-	1	-	-	-	1	-	-	-	1
		0%	-	0%	-	1%	-	0%	-	0%	-	-	-	0%	-	-	-	0%
All/Mixed/Depends		7	3	4	3	4	4	3	-	4	-	3	-	7	-	-	3	3
		2%	1%	2%	1%	3%	3%	1%	-	2%	-	2%	-	3%	-	-	2%	2%
No opinion		1	1	1	1	-	-	-	1	-	1	-	1	-	-	-	-	1	1
		0%	0%	0%	1%	-	-	-	2%	-	1%	-	1%	-	-	-	-	1%	0%

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